SMITH'S IRIS GARDENS

- FROM -

ELS CARDE

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Special News Bulletin!

The SMITHS are coming out of Retirement!

Dear Old Friends,

It has been six years since we sold our business and retired. Six years since we sent out a catalogue or heard from any of you. We have missed all of you as we considered each one of you as our friend. The best part of being in a businss is the friends a person makes. It always seems like people that love flowers are just sort of special.

We are tired of being retired. However we have not been idle. We have been growing some of the finest Iris in the country as a hobby and doing a lot of Iris hybridizing too. If you have never tried hybridizing, you should. It certainly is a thrill to have the new seedlings come into bloom, varieties that nobody but yourself has ever looked upon. Who knows, a person might get a Dykes Medal winner. Anyway, a person can dream, can't they?

We have so many beautiful Iris that we have decided to give you the privilege of enjoying them also, however, we will be specializing mostly in Iris as we go back to work. We realize that in six years some of you may have moved into an apartment or for some other reason will not be able to have a garden so we are sending out some pre-catalogue specials with a special place for your name and address if you want our new Catalogue. Your name will be put on our mailing list and when we have catalogues, lists, or specials they will be mailed to you. Whether you order any of these specials or not, DO NOT DE-LAY returning the card at once as this will be the only way we will have of knowing if you want our catalogue.

We shall consider it a pleasure to again serve all of you, our old customers and the new ones we hope to make. We always remember that a pleased customer is our best advertisement.

Sincerely,

Carl M Smith Eva J. Smith PLACE

3c STAMP

SMITH'S IRIS GARDENS

Box 483

LEWISTON, IDAHO

SMITH'S IRIS SPECIALS

No. 1 ECONOMY IRIS SPECIAL 12 named labeled Iris, all different, that will be listed in our catalogue from 50c and up. A total value of at least \$7.50 for only
No. 2 "ALL WINNERS" COLLECTION" 12 Iris, each different and all special award winners (H.M., A.M. and Dykes Medal). All labeled and in a wide range of colors. \$10.00 value for\$5.00
No. 3 DELUXE IRIS SPECIAL 12 named, labeled Iris, all different and will be listed in our catalogue at \$1.00 and up. At least \$15.00 value for\$7.50
No. 4 SUPER DELUXE SPECIAL 12 named, labeled Iris, all different. Valued at \$1.50 and up. At least a \$20.00 value for \$10.00
No. 5 IRIS SEEDLING SPECIAL No. 1 Each year we raise thousands of Iris seedlings. We go thru them carefully and select only the best and destroy the rest. 12 beautiful Iris seedlings, each personally selected and labeled with the pedigree and color for\$10.00
No. 6 IRIS SEEDLING SPECIAL No. 2 12 bautiful Iris seedlings each personally selected but not labeled as to the pedigree or color for
Dwarf Iris bloom before the regular tall bearded Iris, therefore giving you a longer blooming season. 12 lovely dwarf Iris in full color range. \$10 value \$5.00
No. 8 HIGO STRAIN JAPANESE IRIS SPECIAL You have to see these Iris to believe there is anything so lovely. They do not like soil with lime so do not use bone meal on them. Blooms larger than saucers and in the loveliest combination of colors. 12 assorted for
No. 9 NAMED JAPANESE IRIS SPECIAL 12 beautiful Japanese Iris, all different, named and labeled and in a wide assortment of colors for
□ No. 10 MIXED DAY LILY SPECIAL We have a number of good Day Lilies from which we have lost the labels. We will send 12, all different, for
No. 11 NAMED DAY LILY SPECIAL 12 lovely Day Lilies, each different and labeled, for
PREMIUMS We will send 1 TEXAS WAY Iris (Val. 7.50) as a premium on 3 Specials
☐ We will send 1 TRULY VIOLET Iris (Val. 15.00) as premium on 6 specials
SHIPPING POSTAGE PREPAID ON ALL ABOVE SPECIALS; however, if you wish to include \$1.00 per special to pay for postage and packing, we will include one \$3.00 Iris, our selection, for each \$1.00 postage sent.
If you want the catalogue but wish to order later, just fill in the blank below and send back to us at once. This will be the only notice you will receive.
NAME
ADDRESS
TOWN AND STATE